

With Riata CRM you can:

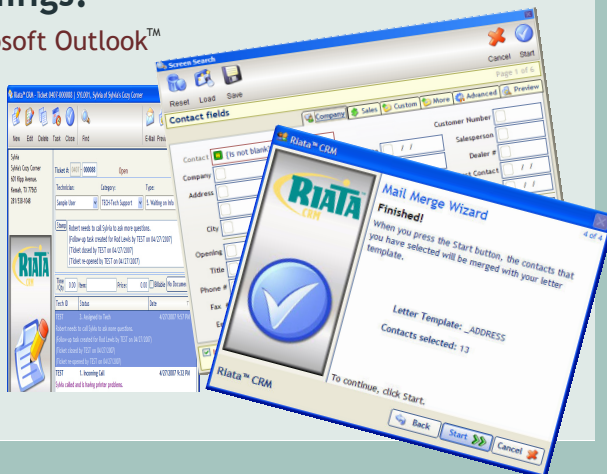
- ◆ Instantly view a complete trail of all contact made with customers or prospects. See all notes, phone calls, emails, letters and faxes so you know exactly what has been communicated, when and by whom.
- ◆ Fully customizable fields and reports to suit your way of working.
- ◆ Send emails, letters or faxes individually, or in mass with flexible wizards.
- ◆ Set up tasks and meetings and schedule follow up reminders.
- ◆ Round up sales data from your accounting system and view it in Riata CRM's customized browser interface. Even view, print, email or fax accounting sales orders and invoices!
- ◆ Enter bids and orders into your accounting system (limited to Sage Pro ERP and ALERE versions) from Riata CRM.
- ◆ Track Opportunities so you know where to focus sales resources.
- ◆ Track Tickets & Incidents so nothing ever gets lost in the shuffle.
- ◆ Take Riata CRM on the Road with Riata CRM Remote Synchronizer.

Powerful search capabilities let you:

- ◆ Get to the information you need quickly using multiple search methods.
- ◆ Search across multiple databases for customers, prospects or any category of contact.
- ◆ Search by phone number, customer number, name, address, or any combination of criteria to instantly locate a specific contact.
- ◆ Use a wide variety of search methods, including our amazing fill-in-the-blank screen search, to narrow down criteria for all the wizards and valuable reports within Riata CRM.
- ◆ Save screen searches to use as often as you wish.
- ◆ Use the Magic Item Search to find items in your accounting system.

A few technical things:

- ◆ Integration with Microsoft Outlook™ and Microsoft Word™
- ◆ Links to Microsoft Fax in Win 2003 Server™
- ◆ Written in VFP™ 9.0



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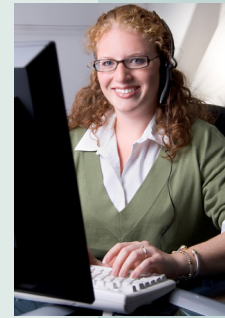
Helping you build long-term relationships with your customers



Riata CRM May Be The World's Most Powerful Customer Relationship Manager!

Importance Of An Easy To Use, Customizable System

DDP knows that the information you want to track is probably not the same as the guy down the street. With every “click of the Riata button”, you will discover a system that is easy-to-use and customizable, to fit the ever-changing needs of your company. After all, if it isn't easy to use, it won't be used! Riata CRM is an ever-evolving package with new features being added constantly to keep up with the changes of your fast-growing company.



Sharing Information

Do you need to find out the last time a client was contacted? Their total sales for last month? It's just a few clicks in Riata CRM to find out this and so much more! To find out the status of an account, you won't need to pick up the phone, or track down a salesperson that may be on the road. With Riata CRM, all your customer information is right there waiting for you and everyone else in your company to access. Information entered into your linked accounting system is immediately accessible for viewing within Riata CRM. When you request customer information, Riata CRM searches your accounting system and rounds up everything you need. Every “click of the Riata button” will show you just how

Direct Links to Accounting Systems

Would you like your CRM to interface with your accounting system? Riata CRM can run stand-alone or can be linked directly to Sage Pro ERP™, TIW's ALERE™, or Redwing Software's Turning-Point™ accounting systems. Information entered into Riata CRM is added directly to your accounting system and is immediately available to both programs. With every “click of the Riata button”, you will see how Riata CRM interfaces directly with your accounting system seamlessly in ways you've never seen before.

Automatic Reminders of Things To Do

Do you ever wonder if you have forgotten to contact a prospect or customer, missing out on an opportunity? Never forget to make that phone call again! Riata CRM will remind you of who you need to call, send an email to, who you haven't talked to in awhile, or what sales opportunities you need to work on today. With every “click of the Riata button”, you will see that your worries about leaving a prospect or customer behind will become a thing of the past!

What You Get Out Of Riata CRM Will Only Be As Good As The Data That You Collect And Track

The key to a successful CRM system is being able to enter the data you want to track, and with no hassles. Your company will only benefit if you can collect and track the information and data for the particular needs of your business. That is why we've made Riata CRM the easiest to use CRM system on the market today! Riata CRM is easy to navigate, with unlimited flexibility, and just the right number of customizable fields, to track what is important to you. Riata CRM will not only save you time, but money. With less time spent on administrative tasks, you now have more time to concentrate on your customers and prospects. With every “click of the Riata button”, your life will just get easier!

DDP Knows The Needs of Small to Mid-Size Companies

Are you concerned with how the needs of your small company can possibly be understood? DDP has the strength of over 45 years of combined experience working with small to mid-size companies just like yours. Companies who are looking for ways to become more competitive in the marketplace and establish long-term relationships with their customers. With every “click of the Riata button” you will see how easy it is to stay on top of your customers and prospects to make sure they are given the excellent care that they deserve.

Information is Power

Do you know what a good feeling it is to walk into a meeting confident that you have “done your homework”, and have all the facts you need to make your presentation? Riata CRM makes “doing your homework” so much easier. The next time you need to make an important phone call don't waste your time fumbling through a file cabinet, rolodex, or a database that doesn't provide much useful information. With every “click of the Riata button”, you will see how Riata CRM will relieve the stress of tracking and organizing customer information by putting everything you need at your fingertips.

