



If you're looking for a way to extend your business operations to the Internet, SitePipe offers turnkey, industrial-strength, real-time solutions, utilizing industry-standard technology, unparalleled reliability and secure data access that will make your eBusiness initiatives succeed. We'll build your site from the ground up, emphasizing tight integration between your website and your accounting system so you can achieve a level of business efficiency that can cut costs, boost revenues and streamline your transactions.

## How it works

A Web site powered by SitePipe is completely driven by your accounting system. Orders and inventory information are transferred in real-time between accounting and the Web site. SitePipe is a secure client application that is designed to run on a dedicated Windows 2000/XP workstation and manages the communications between your hosted website and your accounting data.

SitePipe responds to incoming data requests from your website and returns the necessary data in real-time over a secure connection. The power of this architecture is flexibility - while your website code runs on your remote web server, the real-time data is served up from your SitePipe workstation; So there are no scripts to manage, no HTML pages to design, no web servers to upkeep. You get the best of both worlds: off-site hosting and real-time data integration.

Most businesses either can't afford or are not comfortable with installing, configuring and maintaining their own in-house Web server. Data Fabrication's SitePipe application eliminates the need to hire a webmaster and support staff because it's simple to install, and easy to configure.

## SitePipe Requirements

- > Dedicated Windows 2000/XP workstation
- > LAN Access to the accounting data files
- > TCP/IP network protocol
- > Real-time Internet access via DSL, T1 or Cable
- > Static IP Address

## The SitePipe Difference

What's the difference between SitePipe and a typical Web site / eCommerce setup? For starters, SitePipe links directly into your accounting system in real-time. This means no messy batch-transfers, no redundant administration functionality, and no need to hire expensive consultants to manage your site.

You've already invested in your accounting system, why duplicate the same data and functionality for your Web site?

Secondly, because SitePipe already contains a bulk of the technology you would have to custom-build, a SitePipe eCommerce site is much less expensive than starting from scratch.

You'll be working with a team of design, marketing and development experts that know what it takes to build a successful web presence, and can assist not only in setting up your Web presence, but in making it a profitable venture!

### **www.sitepipe.com**

For more information, visit SitePipe's demonstration site at [www.sitepipe.com](http://www.sitepipe.com). There you can:

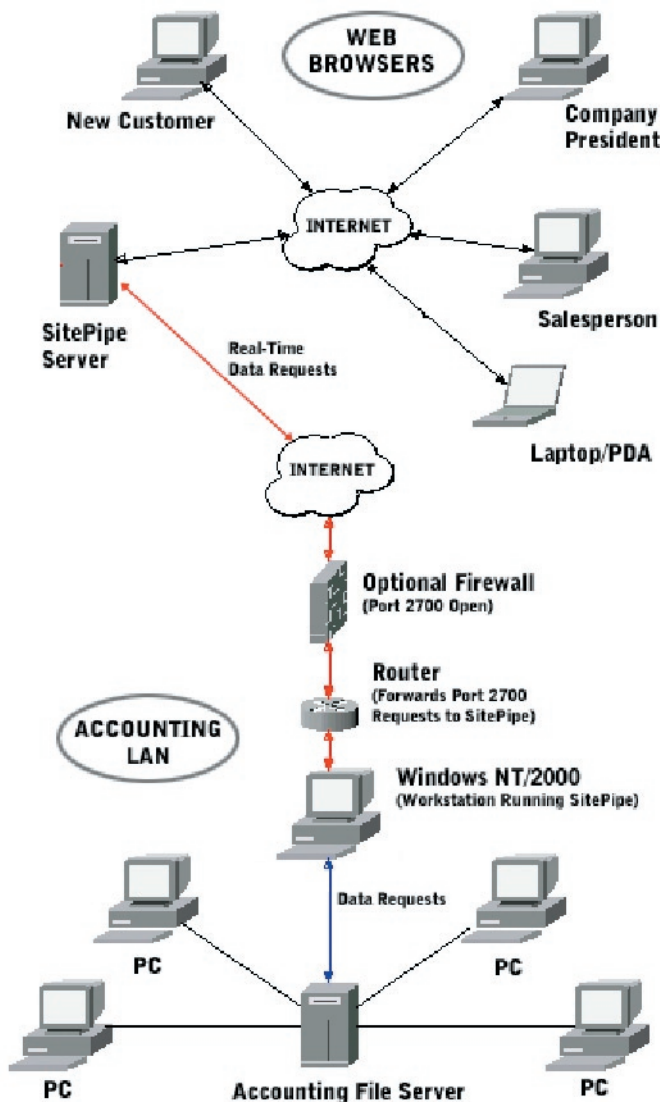
- > Test-drive SitePipe with your own accounting data
- > View our demo site, a fully-functional example of real-time accounting integration with a website
- > Get in touch with our reseller network for a free consultation on how SitePipe can help your business

## Typical Turnkey Project

SitePipe Application Middleware	\$3500
SitePipe Shopping Cart	\$2500
10 hours custom web design	\$1500
12 months web hosting	\$1200
2 hours installation and configuration	\$200
10 hours customization	\$1000

Turnkey Solution Price: \$9900

## Real-Time Integration Technology



## SitePipe Retail Pricing

Data Fabrication is pleased to offer turnkey eBusiness solutions, utilizing SitePipe technology, in partnership with our resellers. SitePipe's real-time eBusiness solutions typically consist of four integrated components:

1. SitePipe software
2. Web design
3. Hosting
4. Software Customization

### SitePipe Software

SitePipe securely manages the real-time communication between your accounting data and your website. It should be installed on a dedicated Windows 2000/XP workstation that has both LAN access to your accounting system and real-time access to the Internet via a static IP and persistent Internet connection (T1, DSL, fractional T1)

> Retail Price: \$3500

### Web Design / Software Customization

A Distinctively designed and fast-loading website are absolute requirements in order to distinguish you from your competitors and project a professional appearance to your customers. Data Fabrication has award-winning artists and new media designers on staff who are experienced in the rules of effective web interface design with an emphasis on supporting eCommerce initiatives. Let us put our innovative staff to work for you to deliver a site you'll be proud to show off!

> Retail Price: Varies

### Site Hosting

You've got better things to do than manage your web server. Host with Data Fabrication and take advantage of our redundant T3 hosted servers with nightly backups and unlimited bandwidth. All of our hosting servers are optimized to serve sites based on SitePipe technology, so you'll be sure to get maximum response time and 99.999 percent up time. Guaranteed. Our hosting features include the following for one low monthly fee:

- + Real-time accounting inventory/customer data integration
- + Unlimited bandwidth
- + Secure/redundant site hosting
- + Unlimited number of pages
- + Real-time shopping cart integration with accounting order entry

> Retail price: \$100/month

## Contact Us Today!

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